

Culture and Broadcasting

James Boyle, Chairman of the National Library of Scotland and former Head of Radio Scotland and Controller of Radio Four

Culture: a devolved power

- the track record of the Scottish government;
- the audience for the performing arts
- what the research tells us about the audience behaviours
- education and the appetite for culture

Broadcasting: a reserved power

- British governments and broadcasting
- what makes a schedule work
- the audience in Scotland
- what can be done now to improve the service to the Scottish audience?

Scotland in a global and digital context.

Which messages do we need to convey?